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SATURDAY
SEPTEMBER 14th
1974



VERSUS

PRESTON NORTH END **BLACKBURN ROVERS**

OFFICIAL PROGRAMME
Price 10p



**THE CLUB AT THE
HEART OF THE
NEW SUPER CITY**

our visitors . . .



BLACKBURN ROVERS PLAYING STAFF SEASON 1974/75

PEN PICTURES

ROGER JONES. Has solved any goalkeeping problems Rovers had since he was signed for a substantial fee from Bournemouth in 1970. England under-23 international.

ANDY BURGIN. Made his debut last Saturday after being signed from Halifax, for whom he made 41 League appearances last season.

MICK HEATON. Sheffield-born fullback who played in Division I with Sheffield United before joining Rovers three years ago.

JOHN WADDINGTON. Born at Darwen but was on Liverpool's books until illness threatened his career. Now fit and well and justifying Rovers' faith in him.

GRAHAM HAWKINS. Needs no introduction to Deepdale, where he gave six seasons' excellent service before his surprise transfer to Rovers in the close-season.

STUART METCALFE. A local lad who made his League debut at 16. Strong and tenacious and an England youth international.

KEN BEAMISH. Born at Birkenhead and played for Tranmere until transferred to Brighton. Made 42 appearances and scored 12 goals for the Southern club last season and then moved to Ewood for a £25,000 fee.

GRAHAM OATES. A midfield man standing 6ft 2½ in. Signed from Bradford City in May and has already made a good impression.

DON MARTIN. A tall forward from Northampton with over six years' service at Ewood. Scored eight goals last season and the vital one last Saturday.

TONY PARKES. A forward when signed from Buxton Town but now a useful left-side midfield player. Scored six times last season. Born Sheffield.

PAUL HILTON. Signed on a free transfer from Brighton in the close season. Full of football and could be a useful acquisition.

BLACKBURN ROVERS

Historically, Blackburn Rovers have everything going for them but like many other famous clubs they are now facing the cold reality that they can no longer live on their past glories.

The club was formed by the old boys of Blackburn Grammar School exactly 100 years ago and they were amongst the original members of the Football League when it was founded in 1888.

They stayed in the First Division until relegated in the 1935-36 season and during those happier years they won the F.A. Cup six times and were the runners-up twice. Only Aston Villa have won the F.A. Cup more times.

Their last win was in 1928 and their last appearance in the final was in 1960, when Derek Dougan caused consternation amongst officials and players by asking for a transfer on the day of the final.

Now they can only dream of gates like the record 61,783 they drew for a cup-tie with Bolton in March, 1962.

When Rovers dropped into the Second Division they won the championship at the third attempt in 1938-9 but had to wait until after the war to take their place again in the First Division. This time they lasted only two seasons. Then, after 10 years in the Second, they returned to the First for another eight seasons, followed by eventual descent into the Third for the first time in their history. They failed by two points to get promotion in 1972-73 and last season held a half-way position in the League.

Their rivalry with North End goes back to the 1880's and in those early days many supporters used to have to walk or cycle the 10 or 11 miles between the two towns to attend this local "derby".

Of the 82 League games between the clubs, North End have won 34, drawn 23 and lost 25.

The record from North End's point of view in the post-war seasons is:

	P	W	D	L	F	A	Pts
Home.....	11	7	2	2	21	13	16
Away	11	5	0	6	17	20	10

Many famous players have worn the familiar blue and white halved shirts including Jock Simpson, Jock Hutton, Syd Puddefoot, Bill Eckersley, Eddie Quigley, Ronnie Clayton and Bryan Douglas.

But all that is behind them and now they have a manager, Gordon Lee, who is looking very much to the future. Good luck, Rovers, may we both go up together!

MANAGER



When Ken Furphy moved on to manage Sheffield United, Blackburn Rovers looked around for a young man with enough experience to fashion the team into a promotion-winning side.

With a long playing career behind him, Gordon Lee had taken Port Vale from the Fourth to the Third Division two years after becoming their manager and his re-organisation of the playing staff at Ewood is already showing signs of bearing fruit.

Gordon spent 11 years as an Aston Villa player and was their left back in their League Cup winning team of 1961.

He made 120 First Division appearances for Villa, then moved on to Shrewsbury Town as player-coach in 1966, remaining there for two years before taking over at Port Vale.

Recently he moved house to Lytham, putting an end to commuting from Staffordshire and spending three nights a week in a hotel as he had been doing since he was appointed in January.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and **KEEP OFF THE GRASS**. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. **THIS MUST CEASE**, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."





CHARLTON

Today sees my first match against Blackburn Rovers since I joined the club but I know from past experience of local "derbies" how much this match will mean to the supporters of both clubs.

My obvious worry is that having played so well against Sunderland we don't get caught on the hop by our local rivals. I think the players are too well versed in professionalism by now to fall into this trap so we shall not be wallowing in Tuesday's glory but concentrating our efforts on the main battle, the Third Division title race.

This match will probably be one of the hardest, if not the hardest, of the season. Blackburn Rovers are noted for playing good football and have a reputation and history similar to North End's and are as interested as we are in Second Division football next season. We therefore look on today's game as being one of our most difficult hurdles.

It will be good to welcome Graham Hawkins back to Deepdale but though we like to see our old players do



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ON CHAT

well we hope he will keep a little bit in hand!!! Knowing what a whole-hearted player he is, I am sure, however he will give 100% for the Rovers.

Derby matches on the whole, I find, are terribly important. If we can apply ourselves to such an extent that we can overcome local rivalries and passions then it will make the job so much easier when we meet opposition from further afield.

All-in-all, I look forward to this confrontation and hope that the public will enjoy a match finely contested and with lots of excitement.

And now a word to our juvenile supporters who have not responded to the club's requests to keep off the playing area at the end of the game. We have spent a lot of money on new drainage and the only thing that can possibly do it any harm and stop it functioning properly is that unnecessary numbers of supporters should go on the field after the game.

In all honesty, I must confess that when they have

seen an exciting game I am fully aware the young spectators feel the urge to run onto the field to show their enthusiasm but they are doing the ground a lot of damage. If you want to see football played at Deepdale under the best conditions please, lads, do your cheering from behind the barriers and give our groundsman a chance to make ours one of the top playing surfaces. He is doing a great job so, once again, I say, please keep off the grass.

Benny Charteris

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HONOURS

League: First Division Champions

1889 1890

Runners-up: 6 times

League: Second Division Champions

1904 1913 1951

Runners-up: Twice

League: Third Division Champions

1971

F.A. Cup Winners

1889 1938

F.A. Cup Finalists

1888 1922 1937 1954 1964

War Cup Winners

1941

F.A. Charity Shield Finalists

1938

F.A. Youth Cup Finalists

1960

First Team Record

SEASON 1974-75

	Opponents	Rslt.	Pts	Gate
1974				
Aug. 17	Plymouth Argyle	h	1-0	2 11663
" 20	Rochdale (LC1)	h	1-0	7780
" 24	Watford.....	a	2-3	0 8918
" 31	Walsall	h	3-2	2 7446
Sept. 3	Bury	h	3-0	2 10404
" 7	Aldershot.....	a	2-1	2 6337
" 10	Sunderland (LC2)	h	2-0	13279
" 14	Blackburn Rovers	h		
" 17	Charlton Athletic	h		
" 21	Peterborough United.....	a		
" 24	Crystal Palace.....	a		
" 28	Bournemouth	h		
Oct. 1	Bury.....	a		
" 5	Hereford United.....	a		
" 9	League Cup 3.....			
" 12	Colchester United	h		
" 19	Brighton.....	a		
" 22	Gillingham	h		
" 26	Grimsby Town	h		
Nov. 2	Halifax Town.....	a		
" 6	Gillingham.....	a		
" 9	Southend United	h		
" 13	League Cup 4.....			
" 15	Tranmere Rovers.....	a		
" 23	F.A.Cup (1).....			
" 30	Huddersfield Town	h		
Dec. 4	League Cup 5.....			
" 7	Wrexham.....	a		
" 14	F.A.Cup (2).....			
" 21	Port Vale	h		
" 26	Blackburn Rovers.....	a		
" 28	Chesterfield	h		
1975				
Jan. 4	Charlton Athletic (3).....	a		
" 11	Wrexham	h		
" 15	League Cup Semi-Final.....			
" 18	Huddersfield Town.....	a		
" 22	League Cup Semi-Final.....			
" 25	Swindon Town (4)	h		
Feb. 1	Southend United.....	a		
" 8	Halifax town	h		
" 15	Swindon Town (5).....	a		
" 22	Tranmere Rovers	h		
" 28	Walsall.....	a		
Mar. 1	League Cup Final.....			
" 8	Crystal Palace (6)	h		
" 15	Bournemouth.....	a		
" 18	Plymouth Argyle.....	a		
" 22	Aldershot	h		
" 29	Port Vale.....	a		
" 31	Chesterfield.....	a		
Apr. 1	Peterborough United	h		
" 5	Grimsby Town (S.F.).....	a		
" 12	Hereford United	h		
" 19	Colchester United.....	a		
" 22	Watford	h		
" 26	Brighton	h		
May 3	F.A.Cup Final.....			

First Team Appearances Season 1974-75 (5 League matches)

Bird 5; Brown 5; Burns 5; Charlton 5; Elwiss 5;
Lamb 5; McMahon 5; Morley 5; Spark 5; Holden 4;
Sadler 4; Baxter S. 1; Coleman 1.

First Team Goals Season 1974-75

(League Cup): Charlton 1; Holden 1; Morley 1.
(League): Holden 4; Morley 3; Charlton 2; Elwiss 2.

SEASON 1974-75

Division III (including 7th September, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Southend United....	5	4	1	0	9	2	9
Preston N.E.	5	4	0	1	11	6	8
Charlton Athletic....	4	3	1	0	6	2	7
Peterborough Utd....	4	3	0	1	6	4	6
Blackburn Rovers...	4	3	0	1	6	5	6
Watford.....	5	2	2	1	6	8	6
AFC Bournemouth...	4	2	1	1	3	1	5
Halifax Town.....	5	1	3	1	8	10	5
Crystal Palace.....	4	2	0	2	9	7	4
Walsall.....	4	1	2	1	8	7	4
Plymouth Argyle....	5	2	0	3	10	9	4
Colchester United...	5	2	0	3	5	5	4
Hereford United....	5	2	0	3	5	6	4
Brighton & H.A.....	4	2	0	2	3	4	4
Port Vale.....	4	1	2	1	6	8	4
Aldershot.....	5	2	0	3	6	9	4
Swindon Town.....	5	1	2	2	6	10	4
Grimsby Town.....	4	1	1	2	6	6	3
Chesterfield.....	4	1	1	2	6	6	3
Wrexham.....	4	1	1	2	7	8	3
Tranmere Rovers....	5	1	1	3	4	7	3
Bury.....	5	1	1	3	4	8	3
Huddersfield Town...	4	1	0	3	4	5	2
Gillingham.....	4	0	1	3	3	7	1

PROFESSIONAL PLAYING STAFF Season 1974-75

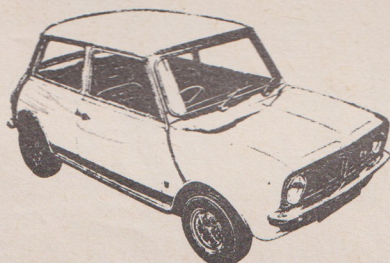
	Height	Weight	Birthplace
Baxter, Stuart	6' 1"	11st 11	Wolverhampton
Bird, John	6' 0"	12st 6	Doncaster
Brown, John	5' 11½"	12st 6	Bradford
Burns, Francis	5' 8½"	10st 7	Coatbridge
Charlton, Bobby	5' 9"	12st 1	Ashington
Coleman, Gordon	5' 8½"	11st	Nottingham
Elwiss, Michael	5' 11½"	12st	Doncaster
Holden, Mel	6' 2"	13st 2	Dundee
Lamb, Alan	5' 9"	10st 4	Falkirk
McMahon, John	5' 9"	12st	Manchester
Morley, Tony	5' 8"	10st 12	Ormskirk
Sadler, David	6' 0"	12st 10	Yalding (Kent)
Spark, Alex.	5' 10"	12st 1	Stenhousemuir
Stiles, Nobby	5' 6"	10st 10	Manchester
Treacy, Ray	5' 9"	11st	Dublin
Williams, Gary	6' 0"	11st 4	Liverpool

DUTTON-FORSHAW

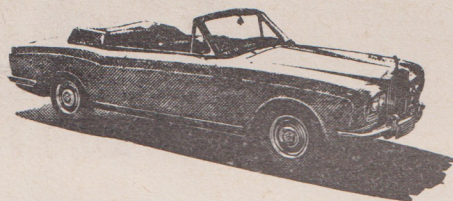
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PAYNES PNE PICTURES



Mike Elwiss leaps over Sunderland
Goalkeeper Montgomery.





Bobby Charlton watches his shot bounce off Montgomery's back, for a corner.



Tony Morley scores North End's first goal.

Reserve Team Record

RESERVE TEAM FIXTURES

	Opponents	Rsl.	Pts
1974			
Aug. 17	Aston Villa	a 1-4	0
" 24	Bury	h 2-0	2
" 27	Blackpool	h 3-2	2
" 31	Coventry City	a 1-3	0
Sept. 3	Blackpool	a 2-2	1
" 14	Wolverhampton w.	a	
" 21	Sheffield Wednesday ..	h	
" 28	Liverpool	a	
Oct. 5	Bolton Wanderers	h	
" 8	Blackburn Rovers	h	
" 12	West Bromwich albion ..	a	
" 19	Manchester City	h	
" 29	Huddersfield Town	a	
Nov. 2	Sheffield United	h	
" 9	Newcastle United	a	
" 16	Everton	h	
" 25	Stoke City	a	
" 30	Burnley	a	
Dec. 7	Nottingham Forest	h	
" 14	Aston Villa	h	
" 21	Leeds United	a	
" 28	Derby County	a	
1975			
Jan. 1	Wolverhampton W.	h	
" 11	Nottingham Forest	a	
" 18	Burnley	h	
Feb. 1	Newcastle United	h	
" 8	Sheffield United	a	
" 15	Stoke City	h	
" 22	Everton	a	
" 25	Derby County	h	
Mar. 1	Coventry City	h	
" 8	Manchester United	a	
" 15	Leeds United	h	
" 22	Sheffield Wednesday	a	
" 29	Liverpool	h	
" 31	Blackburn Rovers	h	
Apr. 5	West Bromwich A.	h	
" 12	Bolton Wanderers	h	
" 19	Huddersfield Town	h	
" 26	Manchester City	a	
"	Bury (to be arranged)	a	
"	Manchester United	h	

Central League (including 7th September, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Aston Villa	7	5	1	1	16	10	11
Liverpool	6	4	1	1	10	5	9
West Bromwich A. .	6	3	2	1	10	6	8
Bolton Wanderers ..	5	2	3	0	10	5	7
Coventry City	5	3	1	1	10	9	7
Manchester City	6	3	1	2	5	5	7
Everton	4	3	0	1	7	2	6
Stoke City	4	3	0	1	9	4	6
Nottingham Forest ..	5	2	2	1	10	7	6
Derby County	5	2	2	1	7	5	6
Huddersfield Town ..	6	3	0	3	8	6	6
Burnley	4	2	1	1	7	5	5
Leeds United	6	2	1	3	10	11	5
Preston N.E.	5	2	1	2	9	11	5
Blackpool	6	1	3	2	8	10	5
Newcastle United	5	2	0	3	8	8	4
Wolverhampton W. .	6	2	0	4	10	13	4
Manchester United .	5	2	0	3	6	8	4
Bury	5	1	0	4	4	9	2
Blackburn Rovers ...	5	0	1	4	1	10	1
Sheffield United	4	0	0	4	3	11	0
Sheffield Wed.	4	0	0	4	0	8	0

CAR PARKING IN AND AROUND DEEPPDALE

We are asked by the Lancashire Constabulary to draw the attention of our supporters to complaints received by them regarding the parking of vehicles with near-side wheels on footpaths in side streets in the Deepdale area. Damage is being caused to footpaths and we are asked to point out that parking of this type is an offence against the provisions of the Highways Act 1959.

The Police ask for the co-operation of supporters in this matter.

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OUR DIVISION

Southend United, unbeaten after five games, must rank as the surprise team of the Third Division.

Averaging only a point a match, they gave no hint last season that they would be in contention for the leadership when the new campaign opened, but so far only Bournemouth have succeeded in taking a point from them. So North End must for the time being accept second place to a team which only came up from the Fourth Division in 1966-67 and has never been in the Second Division.

Southend's record for last season is worth giving if only for the extraordinary way it evened out:

P	W	D	L	F	A	Pts
46	16	14	16	62	62	46

It is refreshing to see that North End's 11 goals are the highest in the Division. Plymouth's nine

includes five from Bill Rafferty, signed from Blackpool last March. These make him the Division's top marksman and our own Mel Holden is second with four.

Our visitors this afternoon, Blackburn Rovers, are keeping in the reckoning but at this stage even one match in hand could, if won, mean a jump of a few places for several clubs.

The meeting of last season's other relegation-ists, Crystal Palace and Swindon Town, ended in victory for Palace by 5-1, which could be a pointer worth noting, but struggling Huddersfield have only two points out of four games. Their experience is an example of how quickly a side can slip into obscurity. As recently as 1971-2 they were in the First Division. Now they are next to the bottom of the Third.

Chesterfield and Wrexham, who just failed last season in their promotion bids, have not yet struck the same form and are also languishing near the foot of the table.

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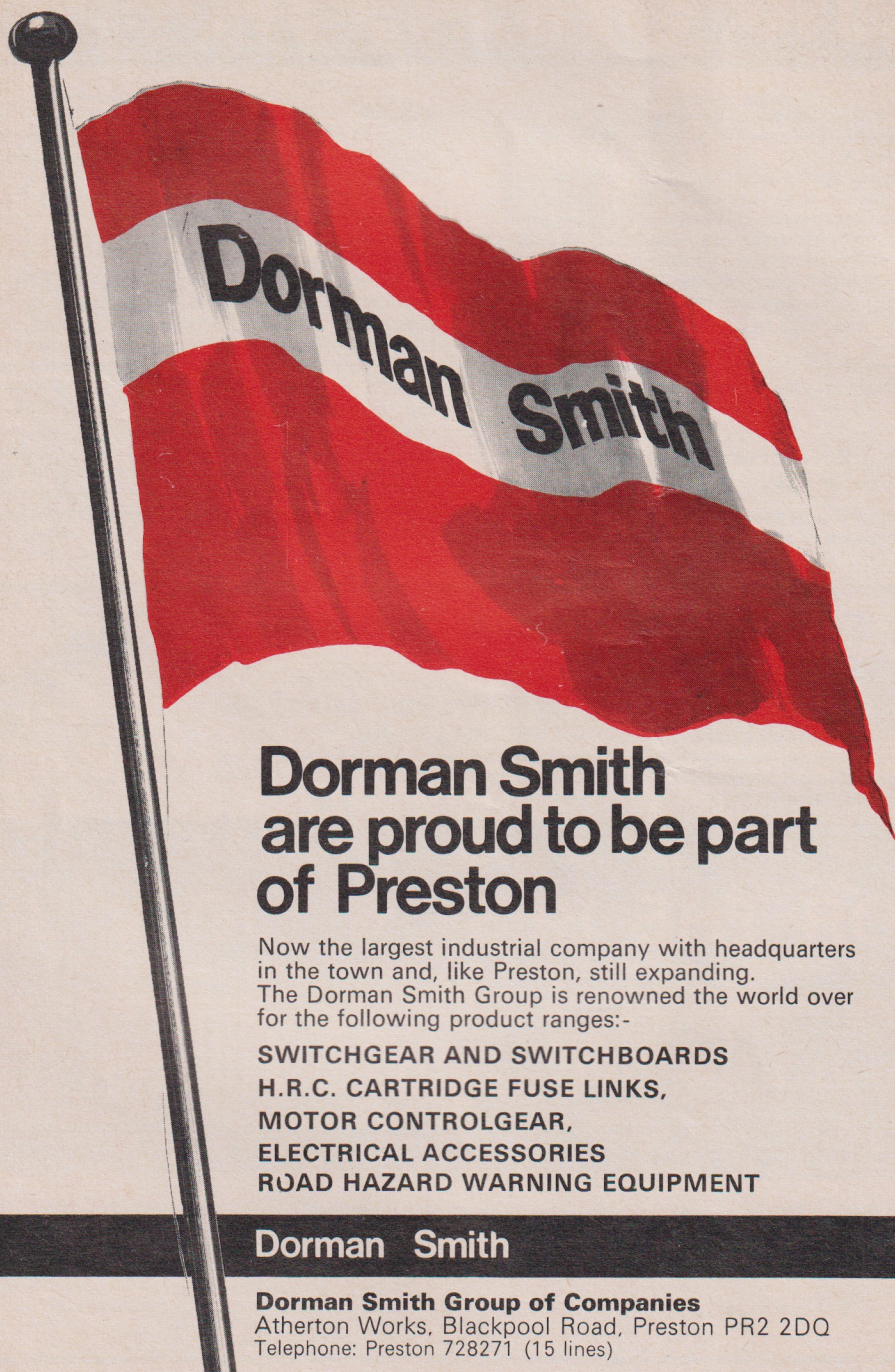
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SNAP SHOTS

Blackburn Rovers were the last club to win the F.A. cup three times in succession, back in 1884-5-6. A silver shield, presented to them to commemorate the feat, hangs in the boardroom at Ewood in place of the cup no-one can ever win outright.

A club called The Wanderers had made the trophy their own with victories in 1876-7-8 but they handed it back on condition that it could never be won outright, hence the presentation of the shield.

* * *

A souvenir which recently came into the editor's possession and can appropriately be mentioned on this "derby" occasion, is a memento of Rover's last cup win in 1928.

It is a metal match-box holder, issued with the compliments of Rd. Seed Ltd., wholesale fish merchants, of Blackburn and Fleetwood, and decorated with a photograph of the Rovers' team and officials.

The team is not named, but records show that it was: Crawford; Hutton, Jones; Healless, Rankin, Campbell; Thornewell, Puddefoot, Rosecamp, McLean and Rigby. Rovers beat Huddersfield with goals by Rosecamp (2) and McLean, against one by that fabulous winger Alex Jackson.

* * *

An automatic choice in the Liverpool team for the past four seasons, Ian Callaghan misses only his second game in over 250 tomorrow night. A dedicated pro. and fitness fanatic, Ian has been given a rest from the Brentford League cup-tie but no doubt he would contend that at 32 he can stand up to the demands of a heavy early-season programme as well as the younger men.

With so many star players available at Anfield, it is a tribute to Ian's consistency that he has so far been so sure of his place.

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

THREE LUCKY WINNING NUMBERS will be announced on the loudspeakers at half-time. The FIRST lucky programme holder will be entitled to claim TEN POUNDS, the holders of the other two programmes will each receive a voucher for a Party Barrel containing 20 pieces of finger lickin' good chicken.

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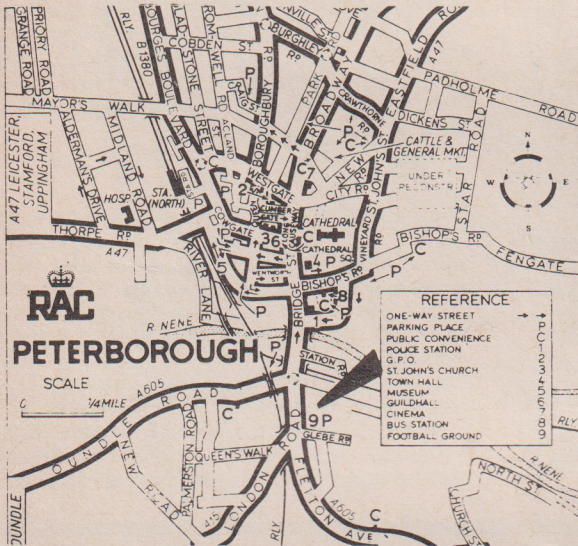
REGD MARK

travel trail

GOING BY CAR?

Here is your RAC route to next week's away game at

Peterborough



PRESTON

Join M6 at most convenient intersection (Note: Mileages start at intersection 31, Samlesbury).

M6 south to intersection 1 (Rugby) junction with A426 128 miles
A426 (left) to Lutterworth junction A427 132 miles

A427 via Market Harborough and Corby to Oundle junction A605 165 miles

A605 to Peterborough 178 miles

Peterborough United A.F.C. ground is in London Road. Entering the town along Oundle Road (A605) turn right at the roundabout. The ground is on your left.

Supporters wishing to travel to the above match should contact Mr. Tom Moorby in the Supporters' Club as soon as possible. Depart 06.30 a.m. Price £2.10 (Adults), Child £1.26.

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September

14	Saturday	MELODY SOUNDS (Show Group)
15	Sunday	SANDRA SINCLAIR (Vocal)
19	Thursday	TONY ROWE (Vocal/Guitar)
21	Saturday	SMILEY (Show Group)
22	Sunday	MARIANNE (Girl Vocal)
26	Thursday	DAVE DENNIS DUO
28	Saturday	PENNY ARCADE (Show Group)
29	Sunday	TONY STRANGE (Vocal)

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

North End know the right way to travel by

RIBBLE
Associated with the National Bus Company

why not follow their lead and

CATCH A COACH

EXCURSIONS
TO AWAY MATCHES
CHARTER A COACH
for
YOUR PRIVATE PARTY

If you have a travel problem come to the people who know how to solve it . . .

RIBBLE TRAVEL CORNER
70/72 Lancaster Road, Preston phone 53021

Proud Preston Promotions ~~~~~
~~~~~ **Support North End**

## **CAN YOU SELL TEN TICKETS WEEKLY?**

If so, please phone 56500 or fill in and send application on page 11. We need your financial help in our efforts for promotion.

**TICKET SELLERS REQUIRED FOR MATCH DAYS. GOOD COMMISSION  
AND FREE ADMISSION TO MATCHES. APPLY POOLS OFFICE 9 a.m.  
to 5 p.m. MONDAY TO FRIDAY**



# **Lion Bitter**

**by Matthew Brown**



## PRESTON NORTH END

Shirts – White

|                |    |
|----------------|----|
| John BROWN     | 1  |
| John McMAHON   | 2  |
| Alex SPARK     | 3  |
| Francis BURNS  | 4  |
| John BIRD      | 5  |
| David SADLER   | 6  |
| Alan LAMB      | 7  |
| Tony MORLEY    | 8  |
| Mike ELWISS    | 9  |
| Mel HOLDEN     | 10 |
| Bobby CHARLTON | 11 |
|                | 12 |

## BLACKBURN ROVERS

Shirts – Red and Black Stripes

|                 |
|-----------------|
| Roger JONES     |
| Andy BURGIN     |
| Mick HEATON     |
| John WADDINGTON |
| Graham HAWKINS  |
| Stuart METCALFE |
| Ken BEAMISH     |
| Graham OATES    |
| Don MARTIN      |
| Tony PARKES     |
| Paul HILTON     |

## REFEREE

**A. W. S. JONES (Ormskirk)**

Been on the full League list since 1963 and has officiated in representative games. Married, he is a buying contractor with sailing and gymnastics as hobbies.



## LINESMEN

Red Flag:

**M. G. Peck (Burton-in-Kendal)**

Yellow Flag:

**W. A. Brown (Liverpool)**

## TODAY'S MATCH BALL DONOR – TOM BILLINGTON, WITHY TREES HOTEL, FULWOOD

## SCORE BOARD

|                          |                          |                        |                        |
|--------------------------|--------------------------|------------------------|------------------------|
| <b>A</b> Brighton & H.A. | <b>E</b> Halifax T.      | <b>J</b> Wrexham       | <b>N</b> Bolton W.     |
| <b>B</b> Colchester U.   | <b>F</b> Hereford U.     | <b>K</b> Burnley       | <b>O</b> Oldham A.     |
| <b>C</b> Gillingham      | <b>G</b> Huddersfield T. | <b>L</b> Everton       | <b>P</b> West Brom A.  |
| <b>D</b> Grimsby T.      | <b>H</b> Swindon T.      | <b>M</b> Manchester C. | <b>Q</b> Wolves Res.   |
| <b>Watford</b>           | <b>Bournemouth</b>       | <b>Leeds United</b>    | <b>Preston NE Res.</b> |
| <b>Charlton A.</b>       | <b>Chesterfield</b>      | <b>Wolves</b>          |                        |
| <b>Peterborough U.</b>   | <b>Plymouth A.</b>       | <b>Liverpool</b>       |                        |

## DEEPPDALE DIARY

Tuesday, September 17th, 1974

DIVISION THREE

Kick-off 7.30 p.m.

**PRESTON NORTH END v. CHARLTON ATHLETIC**

Saturday, September 21st, 1974

CENTRAL LEAGUE

Kick-off 3.00 p.m.

**Preston North End Reserves v. Sheffield Wednesday Reserves**